



FNSDS 2010 Annual Conference

Presents

SEDI Pre-Conference Session

Tuesday, January 26, 2009

Financial Literacy, Saving and Personal Financial Asset-Building

What is the connection?

Have you ever thought about the term financial literacy and what it means? Have you ever thought about the impact of saving for your future, choosing a goal and saving to pay for that goal? Well these concepts seem simple and in certain circumstances they are however, in many circumstances they are not. It is clear however, that understanding and needing these skills is becoming more of a necessity everyday!

Financial literacy is seen by many as the foundation from which to better survive, navigate and make more advantageous financial decisions with existing resources. That means everything from simple daily spending and budgeting to the choices of banking, investment or insurance products - to larger items like saving for job training, post secondary education, homeownership, starting a small business or saving for retirement. Think if it this way - Some of the most important personal and professional decisions we make during our lives **presume** we are all competent in financial literacy as well as saving and financial asset building.

The workshop will be lively and an open discussion is planned in order to ensure there is a not only an understanding of what financial literacy and asset-building is – but how it can be relevant for those who have low-incomes in your communities. This workshop will be limited to the **first 40 people who register**. To register **Please fax or e-mail this completed Form to: Melissa Choi at (416) 665-1661 or mchoi@sedi.org**

Name and Title and Organization:

Band Name and Address

e-mail address:

What do you hope to get out of this pre-conference session?
